





Directional Tourism Signage Application

We are excited to work with you! Please be sure to review the application criteria as outlined in the County of Wellington Directional Tourism Signage Policy.

Legal Name of Organization	
Contact	Name:
	Title:
Full Business Address	
Contact Information	Phone:
	Email:
Hours of Operation: (please indicate if seasonal)	
Business Description	
Number of Visitors (monthly)	
Dollars spent on Advertising (monthly)	
Date of Application	

Please complete for each location requested.

Business name as it will appear on tourism panel: (maximum of 25 characters)		
Sign Location ID #	Sign Location (See appendix E)	Distance to location (KM)
Direction of the Arrow (circle one)		
		

Business name as it will appear on tourism panel: (maximum of 25 characters)		
Sign Location ID #	Sign Location (See appendix E)	Distance to location (KM)
Direction of the Arrow (circle one)		
		

Agreement

Yes, we (I) agree to the terms and conditions set out in the County of Wellington Directional Tourism Signage Policy and undertake to commit to a 3-year term for adhering to this Policy and will be responsible for payment for the full three year term whether payment is made on a lump sum basis or on annually.

Signature* (required) _____ Date: _____

Payment Options

All businesses will sign a 3-year agreement, regardless of payment option selected.
All payments are due upon approval of application.

Wellington County Businesses	Option 1: Lump Sum Payment \$750.00 + \$97.50 (HST) = \$847.50 \$847.50 per sign - \$75.00 (10% base discount) Lump sum payment of \$772.50 *3-year term savings of \$75.00
	Option 2: Annual Payment Plan \$250.00 + \$32.50 (HST) = \$282.50 Annual Amount Due: \$282.50 per sign, per year

Out of County Businesses	Option 1: Lump Sum Payment \$900.00 + \$117.00 (HST) = \$1017.00 \$1017.00 per sign - \$90.00 (10% base discount) Lump sum payment of \$927.00 *3-year term savings of \$90.00
	Option 2: Annual Payment Plan \$300.00 + \$39.00 (HST) = \$339.00 Annual Amount Due: \$339.00 per sign, per year

Payment Information

County of Wellington Businesses

Panel ID #	Location Description	Unit Price \$750 (3-year term)	Line Total

Notes:	SUBTOTAL	
	x HST (13%)	
	-10% base discount (Lump sum payment only)	
	TOTAL	

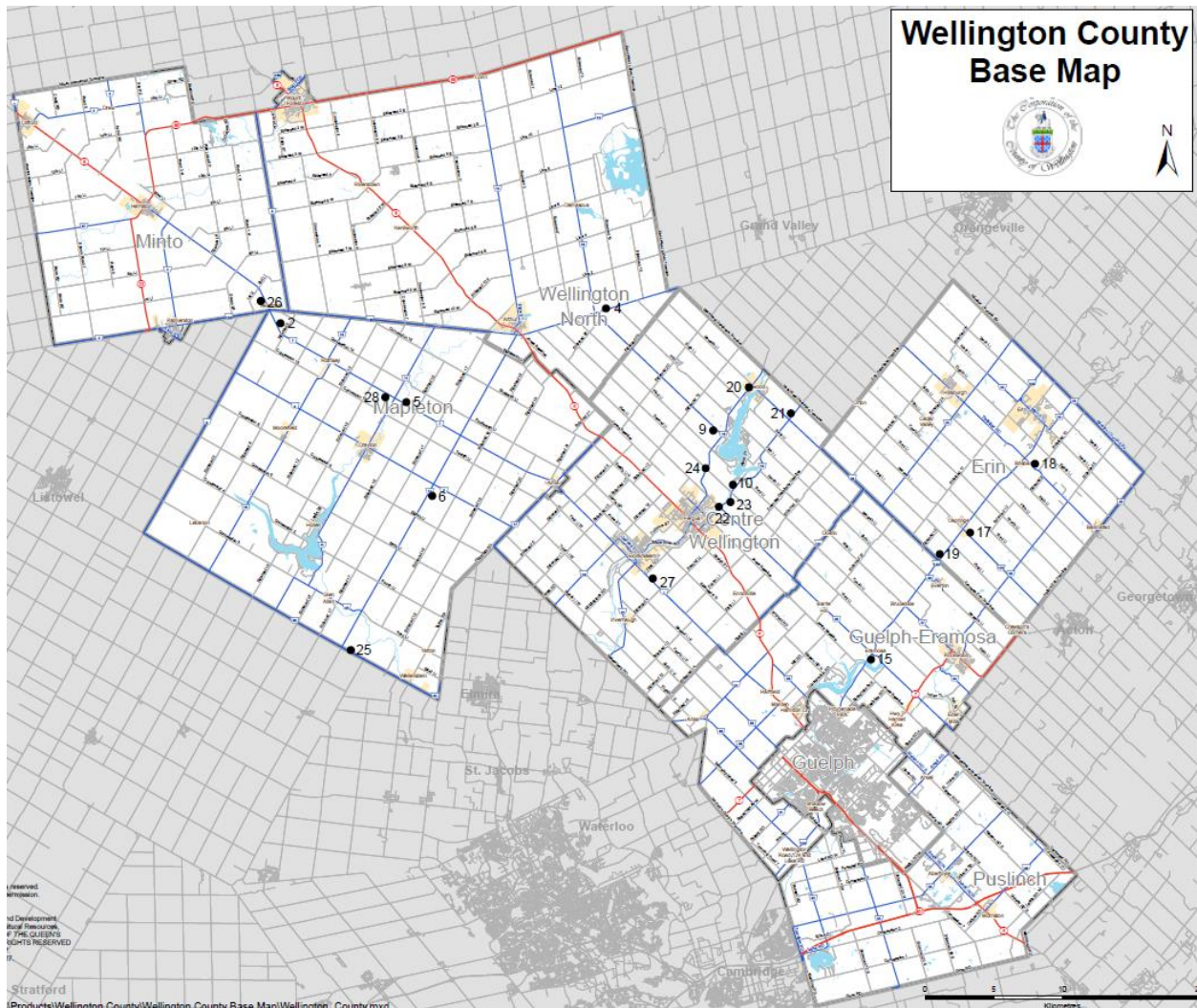
Out of County Businesses

Panel ID #	Location Description	Unit Price \$900 (3-year term)	Line Total

Notes:	SUBTOTAL	
	x HST (13%)	
	-10% base discount (Lump sum payment only)	
	TOTAL	

Signage Locations

Please note that the Signage locations outlined below are subject to change based on applications.



*Please visit www.wellington.ca/signage for an up-to-date tourism signage map

Signage Locations

Please note that the Signage locations outlined below are subject to change based on applications.

Sign ID	Location of Sign	Traffic Direction (arrow)	Municipality
2	County Road 7 + 109	north	Mapleton
4	County Road 109 + 16	west	Wellington North
5	County Road 7 + 11	northwest	Mapleton
6	County Road 12 + 8	northeast	Mapleton
9	County Road 16 + 19	southeast	Centre Wellington
10	County Road 18 + 2nd line	southwest	Centre Wellington
15	County Road 124 + 29	northeast	Guelph/Eramosa
17	County Road 125 + 124	northwest	Erin
18	Trafalgar Road + County Road 124	northwest	Erin
19	County Road 124 + 26	southwest	Erin
20	County Road 19 + 26	t-intersection	Centre Wellington
21	County Road 18 + 26	southwest	Centre Wellington
22	County Road 18 + 29	t-intersection	Centre Wellington
23	County Road 18 + 2nd line	northeast	Centre Wellington
24	County Road 19 + 2nd Line	t-intersection	Centre Wellington
25	County Road 86 + 12	northwest	Mapleton
26	County Road 109 + 7	south	Minto
27	County Road 7 + 1st line	northwest	Centre Wellington
28	County Road 7 + 11	southeast	Mapleton